



Project on “Empowering SME Development Agencies with Innovative Financing Solutions under the OIC-SMENET Framework”

Workshop on “Designing Implementation Strategies for Innovative SME Financing Support Mechanisms”

16-17 September 2026

Ankara, Türkiye

This Project is funded under the 13th Call for Project Proposals of COMCEC Project Funding



Industry Support and Development Fund

2022 - 2026

Background of the Industrial Support and Development Fund



How It Came About



2021–2023

Government's Economic
Priorities Program



IDF Established

Fund created to support
and develop industry

Mandate

A national fund dedicated to strengthening the competitiveness of Jordanian industry.

Strategic Objectives



Cover Production Burdens

Alleviate high operational and manufacturing cost burdens facing domestic industries.



Enter New Export Markets

Enhance product quality and compliance to successfully access high-value regional & international markets.



Maximize Economic Advantage

Grant Jordanian products competitive leverage in both local markets and global supply chains.



Job Creation & Inclusion

Generate sustainable new employment opportunities and actively contribute to reducing poverty and unemployment.



Drive Sales & Exports

Substantially increase aggregate national sales revenues and expand export volumes across key sectors.



Support GDP Growth

Accelerate national economic expansion and increase the industrial sector's contribution to overall GDP.

Four Support Programs



**Outcome-Based
Incentive Program**



**Industry Upgrading
Program**



**Export Promotion
Program**



**Export Credit
Insurance**

IDF Programs – Current Status

Value of support

\$179M

Total Project Cost
(Million USD)

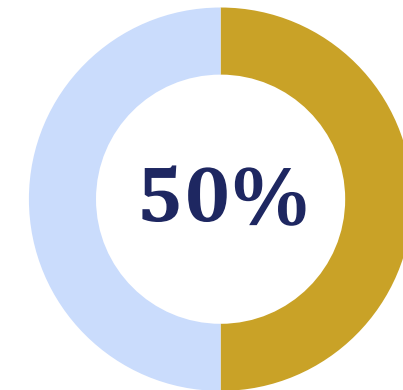
\$90M

Total Fund (Grants)
(Million USD)

635

Number of
Beneficiaries

Percentage of IDF Support



■ IDF Support ■ Beneficiaries' Co-investment

Support Programs Impact



39%

Increase in Exports



30%

Increase in Total Sales



4,111

New Jobs Created
(1,748 for women)



\$89M

Beneficiaries'
Co-investment

Governance & Transparency



-  **International Governance Standards:** The Fund adheres strictly to best international practices in governance, operational transparency, and financial accountability throughout the entire grant management cycle.
-  **Digital Portal Submissions:** All grant applications are processed electronically via a unified digital platform, guaranteeing a fully transparent, standardized, and auditable workflow.
-  **Specialized Technical Evaluation:** Proposals undergo rigorous technical and financial evaluations by specialized committees based on objective eligibility, managerial capacity, and growth metrics.
-  **Multi-Stakeholder Oversight:** Awards are reviewed and finalized by public-private Selection & Steering Committees, ensuring targeted resource allocation.
-  **Environmental & Social Safeguards (E&S):** Strong adherence to modern E&S standards throughout project implementation for sustainable growth.

International Confidence & Mobilization of Financing



The Fund's strong governance framework, transparent processes, and positive development impact have strengthened the confidence of international development partners.



The Fund's performance has been recognized and positively assessed by the World Bank and KfW.



This track record contributed to attracting EUR 35 million in KfW grant financing for the Entrepreneurship in Industry Programs, targeting micro, small, and medium-sized industrial enterprises.



The Fund is currently in discussions with the World Bank to secure an additional USD 80 million financing facility over four years, to expand its support and further scale up its development impact.

EUR 35M

KfW Grant Financing

Entrepreneurship in Industry Programs — micro, small & medium-sized enterprises

USD 80M

Proposed World Bank Facility

Financing facility over four years to expand support for Jordanian industrial enterprises

SME Financing Landscape in Jordan



Current Support Mechanisms

- Matching grants for industrial upgrading and export development
- Non-refundable incentives tied to verified results
- Loan guarantees, bank financing, and microfinance
- Export credit insurance and partial premium support
- Technical support to prepare investment and export plans

Gaps in Access to Finance

- Reliance on traditional collateral and credit-history requirements
- Limited reliable financial statements among smaller enterprises
- High financing costs and insufficient liquidity for co-investment
- Weak access to export-finance and working-capital tools
- Wider gaps for micro-enterprises, women-owned firms, and areas outside governorate centers

Priority Challenges

- Linking grants to credit and guarantee tools suited to each growth stage
- Developing cash-flow- and movable-asset-based financing products
- Simplifying the application journey and unifying requirements across agencies
- Strengthening enterprises financial and investment readiness before financing
- Expanding shared data to measure gaps by size, gender, and location

Role of the Fund: Shifting support from a standalone grant into an integrated pathway that links modernization, production, and exports with guarantee and financing tools.